

Mid-Can Masters Swim Club

Newsletter

Tuesday, Dec 2, 2019

www.MidCanMasters.ca



**Mid-Can Swimmers in the Adriatic Sea
Croatia - Sept 27, 2019**

Holiday Pool Closure

- Our last swim for 2019 will be [Thursday, December 19, 2019](#)
- Our first swim in 2020 will be [Thursday, January 2, 2020](#)

May your holidays be filled with lots of love, happiness and peace.

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Thursday, Dec 19, 2019 Boston Pizza Night:

Pizza Night will be held **Thursday, December 19th beginning at 10:00 pm** at Boston Pizza (2729 Pembina Hwy, ph 204-261-7111) following swimming. The swim on Thursday [December 19th](#) is a **free swim**, open to all club members and will not count towards your weekly number of swim practices. This will be our last practice before the Holiday Closure.

I hope to see you at Pizza Night.

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Mid-Can Masters Swim Club Membership/Financial Crisis

A message from Mid-Can President **Wenda Dickens**

At our last meeting, the Mid-Can Executive reviewed our membership numbers and fiscal projection for the upcoming year. At this point, there are 29 paid members in the club. Our treasurer, **Roy Eldridge**, calculates that we need a minimum of 35-40 members to be able to pay our expenses and fixed costs of pool rental and coaching fees. With our current cash on hand, including the \$6,000 surplus accumulated from previous years, and with no new members, we will run out of funds at the end of [July 2020](#). If this happens we will have no choice but to cancel the pool rental and the club will cease to exist.

We desperately need ideas on how to recruit members and develop new marketing strategies. In January, **Bozidar Modrcin** will be sending out a Survey Monkey to help the executive to determine the membership's attitude regarding the club's structure, goals and membership fees.

Kristjan Bachman has agreed to chair a committee to work on attracting new swimmers to the

club. Please consider joining this committee. If you are willing to help with this committee [click here](#) to email Kristjan. If you would like to discuss this with me please see me on deck, or [click here](#) to send me an email.

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